

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
(Attorney Docket No. 05222.00141)

In the Application of:)
LEVITT, et al.)
Serial No: Unassigned)
Filed: June 22, 2001)
For: A System, Method and Article of Manufacture for)
a Simulation Enabled Retail Management Tutorial System)

PRELIMINARY AMENDMENT

Assistant Commissioner for Patents
Washington, DC 20231

Sir:

This amendment is being filed concurrently with the above-identified application.
It is believed that no fee is due in connection with this filing. However, if a fee is due, the
Office is authorized to charge such a fee to Deposit Account No. 01-0850.

Prior to examining the above-identified application, please amend the application
as follows:

IN THE SPECIFICATION:

On page 1, line 3, please add the following paragraph:

PRIORITY CLAIM

This is a continuation of the following International Applications filed on February 8, 1999:

1. PCT/US99/02719, which claims priority to U.S. Application No. 09/221,138, filed December 22, 1998,
2. PCT/US99/02727, which claims priority to U.S. Application No. 09/219,070, filed December 22, 1998,
3. PCT/US99/02738, which claims priority to U.S. Application No. 09/219,524, filed December 22, 1998,
4. PCT/US99/02740, which claims priority to U.S. Application No. 09/219,201, filed December 22, 1998, and
5. PCT/US99/02745, which claims priority to U.S. Application No. 09/218,977, filed December 22, 1998.

IN THE CLAIMS:

Please add the following claims:

19. A method for creating a presentation, comprising the steps of:
 - (a) receiving information indicative of a goal;
 - (b) integrating information that motivates accomplishment of the goal; and
 - (c) evaluating the progress toward the goal and providing feedback that further motivates accomplishment of the goal.
20. A method for creating a presentation as recited in claim 19, including the step of linking information that motivates accomplishment of the goal to the presentation.
21. A method for creating a presentation as recited in claim 19, wherein the information includes electronic mail information.

22. A method for creating a presentation as recited in claim 19, wherein the information includes simulation information.
23. A method for creating a presentation as recited in claim 19, wherein the information includes time-synchronized multimedia information.
24. A method for creating a presentation as recited in claim 19, wherein the information includes video conference information.
25. A method for creating a presentation as recited in claim 19, wherein the information emanates from the Internet.
26. A method for creating a presentation as recited in claim 19, wherein the information includes telephony information.
27. A method for creating a presentation as recited in claim 19, wherein the information includes chat room information.
28. An apparatus that creates a presentation, comprising;
 - (a) a processor;
 - (b) a memory that stores information under the control of the processor;
 - (c) logic that receives information indicative of a goal;
 - (d) logic that integrates information that motivates accomplishment of the goal
 - (e) logic that evaluates the progress toward the goal and provides feedback that further motivates accomplishment of the goal.
29. An apparatus that creates a presentation as recited in claim 28, wherein the information includes video information.
30. An apparatus that creates a presentation as recited in claim 28, wherein the information includes electronic mail information.

31. An apparatus that creates a presentation as recited in claim 28, wherein the information includes time-synchronized multimedia information.
32. An apparatus that creates a presentation as recited in claim 28, wherein the information includes video conference information.
33. An apparatus that creates a presentation as recited in claim 28, wherein the information emanates from the Internet.
34. An apparatus that creates a presentation as recited in claim 28, wherein the information include telephone information.
35. An apparatus that creates a presentation as recited in claim 28, wherein the information includes chat room information.
36. A method for creating a presentation, comprising the steps of:
- (a) presenting information indicative of a goal;
 - (b) integrating information that motivates accomplishment of the goal;
 - (c) querying a user for answers to one or more questions based on one or more learning objectives of the presentation using a simulated human conversation; and
 - (d) monitoring progress toward the goal and providing feedback that further motivates accomplishment of the goal.
37. A method for creating a presentation as recited in claim 36, including the step of indexing media information to enhance the integration of the media information into the presentation.

38. A method for creating a presentation as recited in claim 36, including the step of synchronizing the media information with other information in the presentation utilizing time and the indexing.
39. A method for creating a presentation as recited in claim 36, wherein the media information comprises telephone information.
40. A method for creating a presentation as recited in claim 36, wherein the media information comprises video information.
41. A method for creating a presentation as recited in claim 36, wherein the media information comprises audio information.
42. A method for creating a presentation as recited in claim 36, wherein the media information comprises dialog information.
43. A method for creating a presentation as recited in claim 36, wherein the media information comprises Internet information.
44. A method for creating a presentation as recited in claim 36, wherein the media information comprises text information.
45. An apparatus that creates a presentation, comprising;
- (a) a processor;
 - (b) a memory that stores information under the control of the processor;
 - (c) logic that presents information indicative of a goal;
 - (d) logic that integrates information that motivates accomplishment of the goal;
 - (e) logic that queries a user for answers to one or more questions based on more or more learning objectives of the presentation using a simulated human conversation; and

05222.00141-06001

- (f) logic that monitors progress toward the goal and provides feedback that further motivates accomplishment of the goal.
46. An apparatus that creates a presentation as recited in claim 45, including logic that indexes media information to enhance the integration of the media information into the presentation.
47. An apparatus that creates a presentation as recited in claim 45, including logic that synchronizes the media information with other information in the presentation utilizing time and the indexing.
48. An apparatus that creates a presentation as recited in claim 45, wherein the media information comprises telephone information.
49. An apparatus that creates a presentation as recited in claim 45, wherein the media information comprises video information.
50. An apparatus that creates a presentation as recited in claim 45, wherein the media information comprises audio information.
51. An apparatus that creates a presentation as recited in claim 45, wherein the media information comprises dialog information.
52. An apparatus that creates a presentation as recited in claim 45, wherein the media information comprises Internet information.
53. An apparatus that creates a presentation as recited in claim 45, including logic that creates a multimedia presentation as recited in claim 46, wherein the media information comprises text information.

54. A method for creating a presentation, comprising the steps of;
- (a) presenting information indicative of a goal;
 - (b) integrating information that motivates accomplishment of the goal; and
 - (c) monitoring progress toward the goal and providing feedback that further motivates accomplishment of the goal.
55. A method for creating a presentation as recited in claim 54, including the step of linking information that motivates accomplishment of the goal to the presentation.
56. A method for creating a presentation as recited in claim 54, including the step of monitoring user interactions to determine progress toward the goal.
57. A method for creating a presentation as recited in claim 54, including the step of organizing objects according to relevancy to progress toward the goal.
58. A method for creating a presentation as recited in claim 54, including the step of calculating a quantitative degree of correctness to determine the progress toward the goal.
59. A method for creating a presentation as recited in claim 54, including the step of organizing feedback categorically.
60. A method for creating a presentation as recited in claim 54, wherein the feedback is based on a dynamic orientation factor.
61. A method for creating a presentation as recited in claim 54, wherein the feedback is based on past information presented.
62. A method for creating a presentation as recited in claim 54, including the step of concluding the presentation when the goal is achieved.

63. An apparatus that creates a presentation, comprising;
- (a) a processor;
 - (b) a memory that stores information under the control of the processor;
 - (c) logic that presents information indicative of a goal;
 - (d) logic that integrates information that motivates accomplishment of the goal; and
 - (e) monitoring progress toward the goal and providing feedback that further motivates accomplishment of the goal.
64. An apparatus that creates a presentation as recited in claim 63, including logic that links information that motivates accomplishment of the goal to the presentation.
65. An apparatus that creates a presentation as recited in claim 63, including logic that monitors user interactions to determine progress toward the goal.
66. An apparatus that creates a presentation as recited in claim 63, including logic that organizes objects according to relevancy to progress toward the goal.
67. An apparatus that creates a presentation as recited in claim 63, including logic that calculates a quantitative degree of correctness to determine the progress toward the goal.
68. An apparatus that creates a presentation as recited in claim 63, including logic that organizes feedback categorically.
69. An apparatus that creates a presentation as recited in claim 63, wherein the feedback is based on a dynamic orientation factor.

70. An apparatus that creates a presentation as recited in claim 63, wherein the feedback is based on past information presented.
71. An apparatus that creates a presentation as recited in claim 63, including logic that completes the presentation when the goal is achieved.
72. A method for creating a presentation, comprising the steps of;
- (a) receiving indicia representative of a goal;
 - (b) integrating examples into the presentation to provide assistance with achieving the goal;
 - (c) monitoring progress of a student toward the goal;
 - (d) providing feedback that further assists the student in accomplishing the goal; and
 - (e) providing information to assist with a next step in achieving the goal.
73. A method for creating a presentation as recited in claim 72, including the step of linking information that motivates accomplishment of the goal to the presentation.
74. A method for creating a presentation as recited in claim 72, including the step of providing information that explains why the next step should be done.
75. A method for creating a presentation as recited in claim 72, including the step of providing information that explains how the next step should be done.
76. A method for creating a presentation as recited in claim 72, including the step of utilizing video clips as feedback.
77. A method for creating a presentation as recited in claim 72, including the step of organizing feedback categorically.

78. A method for creating a presentation as recited in claim 72, wherein the feedback is based on a dynamic orientation factor.
79. A method for creating a presentation as recited in claim 72, wherein the feedback is based on past information presented.
80. A method for creating a presentation as recited in claim 72, including the step of providing information based on the presentation context.
81. An apparatus that creates a presentation, comprising;
- (a) a processor;
 - (b) a memory that stores information under the control of the processor;
 - (c) logic that integrates examples into the presentation to provide assistance with achieving the goal;
 - (d) logic that monitors progress of a student toward the goal and provides feedback that further provides the student assistance in accomplishing the goal; and
 - (e) logic that provides information to assist with a next step in achieving the goal.
82. An apparatus that creates a presentation as recited in claim 81, including logic that links information that motivates accomplishment of the goal to the presentation.
83. An apparatus that creates a presentation as recited in claim 81, including logic that explains why the next step should be done.
84. An apparatus that creates a presentation as recited in claim 81, including logic that explains how the next step should be done.

85. An apparatus that creates a presentation as recited in claim 81, including a code segment that utilizes video clips as feedback.
86. An apparatus that creates a presentation as recited in claim 81, including logic that organizes feedback categorically.
87. An apparatus that creates a presentation as recited in claim 81, wherein the feedback is based on a dynamic orientation factor.
88. An apparatus that creates a presentation as recited in claim 81, wherein the feedback is based on past information presented.
89. An apparatus that creates a presentation as recited in claim 81, including logic that provides information based on the presentation context.

REMARKS

Claims 19 to 89 are added to include all claims of the above-identified international applications, which this application is a continuation of.

Respectfully submitted,
BANNER & WITCOFF, LTD.

Date: June 22, 2001

By: Charles L. Miller

Charles L. Miller
Reg. No. 43,805

Ten S. Wacker Drive, Suite 3000
Chicago, Illinois 60606-7407
Tel. (312) 715 1000
Fax. (312) 715 1234